

## CLAIMS

What is claimed is:

1. A computer program product comprising:

a computer readable medium having computer readable program code for locating a match embodied therein, said computer readable program code configured to:

obtain a first profile associated with a client-user from a searching-user;

present a plurality of second profiles associated with a plurality of prospect-users to said searching-user wherein said searching user reviews said plurality of second profiles on behalf of said client-user.

2. The computer program product of claim 1 further comprising computer readable program code configured to:

obtain a selection associated with at least one of said plurality of prospect-users from said searching-user, wherein said selection identifies a selected prospect user.

3. The computer program product of claim 2 wherein said selection associated with said at least one of said plurality of prospect-users is stored in a favorites list.

4. The computer program product of claim 2 further comprising computer readable program code configured to:

transmit a recommendation message to said selected prospect-user.

5. The computer program product of claim 4 wherein said recommendation message comprises said first profile associated with said client-user.

6. The computer program product of claim 4 wherein said recommendation message comprises a link associated with said first profile.

7. The computer program product of claim 4 wherein said computer readable program code configured to transmit said recommendation message to said selected prospect-user routes said message through an intermediary.

8. The computer program product of claim 7 wherein said intermediary removes identifying information associated with said searching-user from said

recommendation message before forwarding said recommendation message to said selected prospect-user.

9. The computer program product of claim 4 wherein said intermediary comprises a blind exchange.

10. The computer program product of claim 4 further comprising computer readable program code configured to:

obtain a response message from said at least one said selected prospect-user;

transmit said response message to said client-user.

11. The computer program product of claim 10 wherein said computer readable program code transmits said response message to said searching-user.

12. The computer program product of claim 10 further comprising computer readable program code configured to transmit said response message to said client-user routes said message through an intermediary.

13. The computer program product of claim 12 wherein said intermediary comprises a blind exchange.

14. The computer program product of claim 12 wherein said intermediary removes identifying information associated with said prospect-user.

15. The computer program product of claim 10 further comprising computer readable program code configured to:

present said response message to said client-user.

16. In a computer system, a method for locating a match comprising:

obtaining a first profile associated with a client-user from a searching-user;

presenting a plurality of second profiles associated with a plurality of prospect-users to said searching-user wherein said searching user reviews said plurality of second profiles on behalf of said client-user;

obtaining a selection associated with at least one of said plurality of prospect-users from said searching-user, wherein said selection identifies a selected prospect user;

transmitting a recommendation message to said selected prospect-user.

17. The method of claim 16 wherein said selection associated with said at least one of said plurality of prospect-users is stored in a favorites list.

18. The method of claim 16 wherein said recommendation message comprises information from said first profile associated with said client-user.

19. The method of claim 16 wherein said recommendation message comprises a link associated with said first profile.

20. The method of claim 16 wherein said transmitting said recommendation message to said selected prospect-user routes said message through an intermediary.

21. The method of claim 20 wherein said intermediary removes identifying information associated with said searching-user from said recommendation message before forwarding said recommendation message to said selected

prospect-user.

22. The method of claim 20 wherein said intermediary comprises a blind exchange.

23. The method of claim 20 further comprising:

obtaining a response message from said at least one said selected prospect-user;

transmitting said response message to said client-user.

24. The method of claim 23 wherein said response message is transmitted to said searching-user.

25. The method of claim 23 wherein said response message is transmitted to said client-user by routing said response message through an intermediary.

26. The method of claim 25 wherein said intermediary comprises a blind exchange.

27. The method of claim 25 wherein said intermediary removes identifying information associated with said prospect-user.

28. The method of claim 10 further comprising:

presenting said response message to said client-user.

29. In a computer system, a method for locating a match comprising:

obtaining a first profile associated with a client-user from a searching-user;

presenting a plurality of second profiles associated with a plurality of prospect-users to said searching-user wherein said searching user reviews said plurality of second profiles on behalf of said client-user;

obtaining a selection associated with at least one of said plurality of prospect-users from said searching-user, wherein said selection identifies a selected prospect user;

transmitting a recommendation message comprising information from said first profile to said selected prospect-user via a blind exchange;

obtaining a response message from said selected prospect-user;

transmitting said response message to said client-user via said blind exchange;

transmitting said reply message to said prospect-user.

31. The method of claim 29 wherein said transmitting provides said searching-user said reply message.

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